



ENACTUS NOTTINGHAM

NEWSLETTER ISSUE #1 MAY 2021

1st ENACTUS SOUTHAMPTON

2nd ENACTUS NOTTINGHAM

3rd ENACTUS KCL

4th ENACTUS NEWCASTLE

5th ENACTUS EXETER

2ND PLACE IN NATIONALS

After all the incredible hard work and determination from the team, Enactus Nottingham secured 2nd place at the 2021 National Expo.

The presentation, annual report and tech teams all did an amazing job at showcasing the impact Enactus Nottingham has created in the past year, this would not have been possible if not for the efforts made by every member. Securing 2nd place has also granted us extra funding to be reinvested into the Enactus Nottingham projects to further their impact and progress in achieving their respective SDGs.

INDEPENDENT PROJECTS

We will be saying goodbye to Harvest Hub and CodeX as they leave the Enactus Nottingham portfolio and become fully independent businesses.

We thank everyone that has been a part of these projects and aided them to successfully achieve their awe-inspiring impact on both the international and local community respectively. At Enactus Nottingham we wish both of these projects the best for the future.

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Written by Jack Trillo
Marketing Director



Achievements in 2021:

- Established a partnership with Arla
- Developed both methane cowculator and sponsor a cow programme
- WWF interested in our methane cowculator
- Our project won the Enactus Nottingham internal accelerator fund
- Received Cascade funding Presented at nationals 2nd in the UK

Plans for summer:

- Setting up the process of growing the native seaweed now that we have a potential partnership with "Seas the Opportunity"

Achievements in 2021:

- Expanded volunteer base and van driver network
- Worked with 180 Degrees Consulting
- Strengthened our relationship with FareShare

Plans for Summer:

- Have the empowerment scheme up and running for Foodprint volunteers
- Kickstarting Foodprint on Wheels, by completing regular trials with the van, and expanding our reach further
- Implement new school breakfast club projects



ALTRUA



Achievements in 2021:

- Returned to innovation Stage, completed market research to develop new sustainability focused project
- Considering rebranding as RE:TELL: a fast-fashion project to tackle climate change and promote responsible consumption
- Considering development on a new project focused on limiting plastic and food waste through worm compost

Plans for Summer:

- Commit to a rebrand and hopefully kickstart the creation of a more sustainable and socially responsible city.

Achievements in 2021:

- Initiated meetings with Global Refugee initiative, an NGO, focused on nutritious food and education on healthy eating
- Passed first stage of trial period for locally grown microgreens

Plans for Summer:

- Expand relationship with Global Refugee Initiative
- Hire Project Manager to oversee Ugandan operations
- Expand awareness of where our microgreens can be bought



RAZORATION

The Social Barber Project



Achievements in 2021:

- After hosting a winter raffle, successfully raised £102 towards helping the homeless in Nottingham
- Begun building relationships with homeless shelters and barbers.
- Begun establishing shampoo brand, building care packages for homeless shelters these include items such as toiletries, face coverings and food.

Plans for Summer:

- Launch main operations including an online haircut booking system
- Fully establish shampoo brand and continue fundraisers

Achievements in 2021:

- Continued the exciting process of developing our sustainable period products.
- Adapted our outlook and company goals to align with the newly domestic focus, following the challenges faced as a result of a big setback to international project insurance policies.

Plans for Summer:

- Finalise our product development process following the conclusions found by our sustainable and environmental needs assessment
- Reconfigure our educational programme to make it more appropriate and accessible to a UK audience. Such educational content can be seen on our social media and will be sent to schools.
- Re-establish charitable links with Ghana





Achievements in 2021:

- Successfully worked in partnership with Razoration on the winter raffle
- Launched a new personalised boardgame package service

Plans for Summer:

- Elevate the boardgame service
- Host career enhancing events
- Relaunch in person events including the Great Escape

Achievements in 2021:

- Secured new premises to relaunch operations
- Funding from the Cascade grant has enabled investment in new bikes for customers

Plans for Summer:

- Launch the Summer Rental Scheme, where bikes are available for rent outside of term time.
- Build social media presence to increase awareness of UCycle



Achievements in 2021

- Partnered with Sustainable Water (international organisation) to provide sustainable water solution to Kenya
- Designed and developed reusable water bottles
- Established reusable story card design to be sold with each bottle, enhancing the USP



PROJECT NEXUS

Plans for the Summer

- Launch sales of bottles in the UK
- Build relationships with more local businesses across Nottingham to distribute bottle sales